

Gallus Launches a Pure Digital Inkjet Label Press Removing the TCO Barriers to Profitable Reel-to-Reel Digital Labels for the First Time

- *Gallus one poised to transform the industry by opening significant business diversification and growth opportunities for converters*
- *Company announces new Gallus Experience Centre designed to increase cross industry collaboration, innovation and success*
- *Joint development by HEIDELBERG and Gallus – integration into Prinect workflow*

St. Gallen, August 15th, 2022 – [Gallus](#) today announces the launch of its first fully digital label press, the Gallus One. Marking a ground-breaking new addition to the company's conventional and hybrid portfolio of label presses, the Gallus One has been specifically designed to remove the Total Cost of Ownership (TCO) barrier for the adoption of reel-to-reel digital labels with the highest level of automation and cloud-based technologies. In doing so, it provides brands, for the first time, with access to cost effective and sustainable, high quality digital labels.

Engineered to spark a transformation across the industry, the Gallus One is built on the market leading Gallus Labelmaster press platform. As a 340-mm wide roll-to-roll UV inkjet digital inline labels press, Gallus One utilizes a host of impressive features to achieve high levels of automation and press efficiency, with unrivalled UV inkjet print quality and stand-out print speeds of up to 70 metres per minute. With the new press available to pre-order, Gallus hopes to reinvent the way in which converters approach digital label printing – providing either a standalone digital offering, or a complimentary service within a traditional analogue operation.

“With the launch of the Gallus One, we are doing more than just bringing a new press to market – we’re providing a unique solution that has the capability to drive the next big opportunity in labels,” explains Dario Urbinati, Chief Sales & Service Director, Gallus Group. “With cloud capabilities in-built within Gallus One, you can not only enjoy remote set-up, but transparent performance monitoring and standardization across your press portfolio and manufacturing sites. In conjunction with the sophisticated press design the Gallus One offers a complete reel-to-reel digital label



solution, including all the software and hardware necessary to produce high quality, profitable digital labels. All this, with the highest level of automation available, and the most competitive TCO.”

“Offering all the familiarity benefits of a Labelmaster, Gallus One is a complete solution and not just a standalone print engine. Within the new Gallus One eco system, users have state of the art inkjet technology, a new Gallus One ink set, sophisticated workflow software and a new predictive press monitoring service to ensure minimum press downtime. All of these Gallus elements working in harmony, has enabled us to dramatically increase press efficiency and productivity, to unlock this new market opportunity.”

Joint development by HEIDELBERG and Gallus – integration into Prinect

Bringing together almost a century of experience in leading the narrow-web industry, together with the invaluable expertise and key resources of HEIDELBERG, Gallus has capitalized on the strengths of both businesses to develop Gallus One. For instance, HEIDELBERG’s ink testing laboratories were leveraged to develop digital inks specifically for the Gallus One’s Fuji Dimatix print heads - with a second lab utilized to optimise its waveform design, enabling better print performance. The Gallus One also integrates fully with the industry standard cloud-based workflow software, HEIDELBERG Prinect. Prinect allows production managers from start-up label businesses to large and mature label operations, to access insights and production data to ensure optimum production – and they can do that remotely across a secure network, from any smart device.

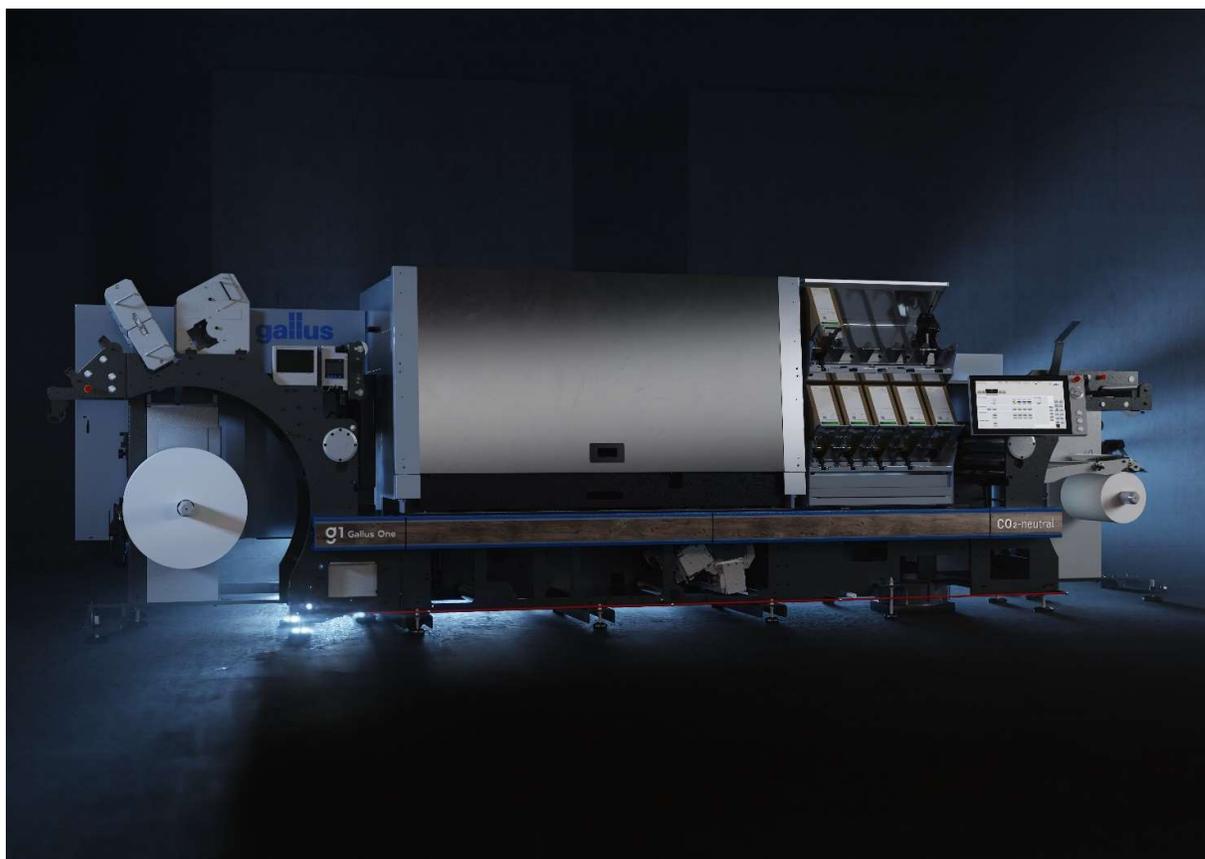
With its portfolio of cutting-edge technologies now extending across the conventional, hybrid and digital label markets, the launch of Gallus One enables the company to meet the needs of customers across each corner of the narrow web labels market.

Dr. Frank Schaum, CEO Gallus Group, concludes: “Gallus One is an important addition to our portfolio. It provides customers with a unique opportunity to pioneer a new and complimentary category of label service in the quest for significant business growth and differentiation.”

“But Gallus One isn’t the only exciting initiative we’re launching today. We are delighted to announce the creation of a new ‘Gallus Experience Center’ - currently being built in St. Gallen, Switzerland and expected to open late this year. As part of our vision for realising ‘the label industry of the future’, the new facility has been specifically designed to aid collaboration across the

industry. Once open, we will invite customers, brands and suppliers from across the eco system to use the new facility to meet and share solutions, as well as develop new ideas to help solve key industry issues and create new opportunities.”

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Caption

The Gallus One offers the highest level of automation available, and the most competitive TCO.

About Gallus

Gallus, a subsidiary of Heidelberger Druckmaschinen AG (HEIDELBERG) with production facilities in Switzerland and Germany, is a leading company in the development, production of conventional and digital narrow-web, reel-fed presses designed for the label and packaging business. The machine portfolio is augmented by a broad range of screen printing plates (Gallus Screeny), globally decentralised service operations, and a broad offering of printing accessories and replacement parts. Products and services of the Gallus brand are distributed through the global HEIDELBERG Sales and Service network. The comprehensive portfolio also includes consulting services provided by label experts in all relevant printing and process engineering tasks. Gallus employs around 300 people, of whom 160 are based in Switzerland, where the company has its headquarters in St. Gallen. For more information, visit www.gallus-group.com.



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